



## MAKEUP EXPIRY CHECKLIST

Print out this checklist and pop it into your makeup cabinet. Keep a pen/pencil nearby and whenever you buy a new product, update your checklist with the appropriate dates.

Most makeup should be discarded either before, or by, three years post-purchase. Why? Because expiry dates are just as valid on makeup as they are on food. Ever heard the old adage of 'don't put on your skin what you wouldn't eat'?

Bacterial contamination can lead to infection, but if you're like me, opening up your makeup drawer doesn't suddenly remind you of the exact dates you bought everything! Hence this checklist, ensuring that you discard of products once they're past their safe dates.

Also – remember:

- Don't share makeup
- Don't add water (or anything else!) to dilute
- Don't keep in direct sunlight
- If mould is evident – throw it out instantaneously!
- If there is a colour or texture change – again – throw it out now!!



Product	Shelf Life	Date Bought	Discard Date
Mascara	4 months		
Lipstick	2 years		
Lipgloss	12 months		
Lip liner	3 years		
Water based foundation	12 months		
Oil based foundation	18 months		
Concealer	12 months		
Face powder	2 years		
Bronzer	2 years		
Blush	2 years		
Eyeshadow	3 years		
Nailpolish	12 months		
Cream or gel cleanser	12 months		
Moisturiser	12 months		
Liquid eye liner	3 months		
Pencil eye liner	3 years		
Makeup brushes	Deep wash every 2 months		
Makeup sponges	1 month		